



Urban rent-a-goat

Annual Employee Meeting

1 June 2009

2008 Accomplishments

- * Averaged 300 acres per week (250% increase over our first year in 2005).
- * Cleared over 15,000 acres in Washington State, Oregon, Idaho and Northern California.
- * Biggest Rent-a-Goat outfit from the Cascades to the Oregon Coast!
- * Grew our Goat-Force from 175 to 200 goats.
- * Added 3 new Goat-Herds: Manny, Alice, and Jack.

2008 Accomplishments (cont.)

- * Added manure sales in 2008 to boost profits by 12%.
- * Added “petting zoo” appearances for baby and young goats, to boost profits by 8%.
- * Boosted repeat customers by 17% from 2007 to 2008.
- * 31% increase in new customers!
- * Urban Rent-a-Goat mentioned in major newspaper articles: *The New York Times*, *USA Today*, *The Oregonian*, *The Seattle Times*, *The San Francisco Chronicle*.

Taking Our Customers from This....



.... To This



Goats in the News

- * 15 states use goats to control vegetation in industrially polluted and fire-prone areas.
- * Both Google and Yahoo! use goats to trim their lawns.
- * Los Angeles hires goats to clear land for commercial development.
- * Maryland starts pilot project, renting goats to clear land along highways.
- * 12 major cities -- including Portland, Denver, Chicago, and Sacramento -- request bids for goat clearing.

Rent-a-Goat Benefits

- * Clearing with goats protects species like turtles that make their home in tall grasses (species that are vulnerable to commercial mowing).
- * Goats love poison oak and blackberry vines!
- * Goats work easily on steep inclines.
- * Goats don't threaten wetlands and waterways (which are vulnerable to herbicides).
- * Goats will eat anything! They help combat invasive species.

Rent-a-Goat Benefits (cont.)

- * Renting goats is cheaper than manual labor.
- * Using goats to clear land is chemical-free.
- * Goats are popular with families and school children.
- * Goats don't burn gasoline or produce noise pollution.
- * Goat droppings can be used for fertilizer on cleared land.
- * Clearing with goats is environmentally friendly!

On-Site Concerns

- * Domestic dog attacks.
- * Coyote attacks.
- * Kids trying to steal goats (fraternity pranks).
- * Straying goats.

The Dog Squad



Milo, Squeaky, and Bernice

On-Site with the Dog Squad

- * Border collies are natural herders.
- * All Urban Rent-a-Goat collies are specially trained for work with goats.
- * The Dog Squad protects goats from coyotes when on rural assignment.
- * Urban Rent-a-Goat has 17 dogs -- twice as many as our nearest competitor.
- * Ratio of 1 dog to 20 goats in urban settings; 1 dog to 15 goats for rural assignments.

Pups in Training



2008 Dog Squad litters
produced 9 new pups

Yankee, Esmerelda,
and Cujo

Goat Facts

- * Goat stomachs have four chambers.
- * Average goat life span is 8 - 12 years.
- * Goats have rectangular pupils, and excellent night vision.
- * Goats were the first animals to be domesticated by ancient man.
- * A single goat can eat up to 8 pounds of green foliage in one day.

Meet Our Newest Kids



Sally, Ted, and Winchell
born to Daisy and Athena

Meet Our Newest Kids



Ethan, Neville, Boomerang, and Gladys
born to Wild Iris and Rapunzel

New Rates for 2009 - 2010

- * \$450/day for 60 goats.
- * Includes 1-3 Goat-Herds and Dog Squad.
- * Includes food/lodging for Goat-Herds.
- * 10% discount for 3rd week rental and beyond.
- * \$275 standard transportation fee 30 - 200 miles of HQ.
- * \$75 electric fence rental per 10-acres.

What's New for 2009 - 2010

- *Employee profit-sharing!
- *Employee discount: 50%-off goat rental for your project.
- *Goat Husbandry Conference in Austin.
- *Pick of the litter: This year's Employee of the Year gets to pick a goat kid or Dog Squad pup to take home!
- *Urban Rent-a-Goat recreational volleyball team!